



## Corporate Partnership Opportunity – WBEF & Insight Series webinars

Presenting (\$5000)	Premium (\$2500)	Gold (\$1000)
Opening and closing remarks, and 1 speaker spot.	Webinar speaker spot OR introductory/closing remarks.	-
Public acknowledgement from moderator.	Public acknowledgement from moderator.	-
Opportunity to author an article for placement on WBEF website, Insight Series website, or e-News.	Opportunity to author an article for placement on WBEF website, Insight Series website, or e-News.	-
Logo placement on webinar's page – hyperlinked to corporate webpage.	Logo placement on webinar's page – hyperlinked to corporate webpage.	Logo placement on webinar's page – hyperlinked to corporate webpage.
Promotion across social media accounts: - WBEF webinars: over 130,000 followers globally - For Insight Series webinar: over 15,000 followers regionally	Promotion across social media accounts: - WBEF webinars: over 130,000 followers globally - For Insight Series webinar: over 15,000 followers regionally	Promotion across social media accounts: - WBEF webinars: over 130,000 followers globally - For Insight Series webinar: over 15,000 followers regionally
RICS webinar's email send out to WBEF contact list (10,000+) or RICS Americas contact list (4,000+).	RICS webinar's email send out to WBEF contact list (10,000+) or RICS Americas contact list (4,000+).	RICS webinar's email send out to WBEF contact list (10,000+) or RICS Americas contact list (4,000+).
Logo placement on digital promotion (including a dedicated e-marketing message), brochures or flyers.	Logo placement on digital promotion (including a dedicated e-marketing message), brochures or flyers.	Logo placement on digital promotion (including a dedicated e-marketing message), brochures or flyers.
Logo placement on marketing loop and in post event comms	Logo placement on marketing loop and in post event comms	Logo placement on marketing loop and in post event comms
Opportunity to pose one question during webinar, and receipt of Q&A results/ insights. Full demographic report of attendees (no contact info).	Full demographic report of attendees (no contact info).	Full demographic report of attendees (no contact info).