



RICS[®]

WORLD BUILT ENVIRONMENT FORUM

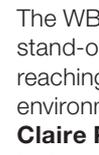
2020 CORPORATE PARTNERSHIP OPPORTUNITIES

THE FORUM FOR THE FUTURE

Urbanisation, climate change, economic stability: the World Built Environment Forum is where these challenges are placed at the heart of a discussion with leaders of the sector. It's an ongoing forum with webinars, online discussion and roundtables, culminating every year in the Summit, a flagship event that rotates between the global cities leading progress.



[The WBEF Summit] helped to build up our brand and accelerate our internationalisation process
Yin Baoxing, President, Shanghai Oriental Investment Supervision



The WBEF Summit is the stand-out opportunity for reaching c-suite built environment sector leaders
Claire Penny, Global Industry Leader, Watson IOT for Buildings, IBM



The webinars are an excellent way to continue the discussion on key topics highlighted during the annual Summit
Patrick Rafferty, VP of Product, Reonomy

ASKING THE BIG QUESTIONS

This year's Summit, **due to be held May 18-19 2020 in Shanghai China**, looks at the most pressing issues for the built environment sector, including:

1 Competitive advantage

Why are city clusters moving ahead in the global race for talent and investment?

2 Belt and Road Initiative

Belt and Road is the largest infrastructure project in history; how does the vision become reality?

3 Climate risk

98 of the 100 fastest growing cities are vulnerable to extreme weather events; is climate resilience a priority for policymakers?

4 Empowering innovators

Do disruptors hold the key to a better built environment?

5 Green finance

The global green bond market is valued at US\$180bn; is this the future of finance?

ACCESS A HIGH-VALUE AUDIENCE

WBEF online and in-person events attract a hugely influential audience. Plans for 2020 will build on this, including valuable exposure to Summit partners across China.

55%

Director level or higher

10,000

online participants

125

attendees per webinar (average)

3,000+

delegates have attended WBEF Summits in the past four years

525

Last year's event sold out, with 525 attendees

130,000

RICS has a network of over 130,000 qualified professionals in more than 60 countries

*Customised partnership packages can be designed to fit your company's unique needs

PARTNERSHIP PACKAGES

	Premier £75,000	Presidential £50,000	Executive £25,000	Supporting £15,000	Event £10,000	Exhibitor £5,000
Thought leadership	Opening or closing remarks at Global Summit	■				
	Featured contributor on WBEF digital channels*	■	■	■		
	Panelist at keynote session at Global Summit	■	■			
	On-site video interview at Global Summit	■				
	Authored article on print/digital journal*	■	■			
	Opportunity to participate in WBEF webinar panel (with logo)*	■	■	■		
	Opportunity to collaborate on research/thought leadership article*	■	■	■		
	Press release for Global Summit	Quote	Mention			
Branding	Logo placement on WBEF homepage*	■	■	■		
	Logo on all on-site collateral at Global Summit	■	■	■	■	
	Prominent logo on main stage at Global Summit	■				
	Mention in WBEF social media posts (pre-approved)*	■	■	■	■	■
	Public acknowledgment day-of Global Summit	■	■			
	WBEF official partner logo usage*	■	■	■	■	■
	Branding on Global Summit App	■	■	■		
	Logo placement on WBEF e-newsletter*	■	■			
Acknowledgment in post Global Summit comms	■	■	■	■	■	
Networking & lead generation	Complimentary tickets to Global Summit	15	10	6	4	2
	Exhibit table at Global Summit	■	■	■	■	■
	Reserved seating at Global Summit	■	■	■		
	WBEF webinar/podcast participants list*	■				